



## MoJoLife Loyalty Program - Privacy Policy

Effective Date: 12<sup>th</sup> November 2024

At MoJoLife, we are committed to protecting the privacy and security of our customers. This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information in relation to our Loyalty Program. By participating in our Loyalty Program, you agree to the terms and practices described in this policy.

### **1. Information MoJoLife Loyalty Program - Privacy Policy Collected:**

#### **1.1 Personal Information:**

To enroll in the Loyalty Program, we collect personal information such as your name, contact details, and demographic information.

#### **1.2 Transaction Data:**

We collect data related to your transactions, including purchase history and loyalty points earned or redeemed.

#### **1.3 Communication Preferences:**

Information about your communication preferences to ensure that you receive updates, offers, and relevant program information.

### **2. Use of Information:**

#### **2.1 Loyalty Program Administration:**

We use your information to administer the Loyalty Program, track your points, and provide you with rewards and benefits.

#### **2.2 Communication:**

To communicate with you regarding your Loyalty Program account, promotions, and relevant updates.

#### **2.3 Improvement of Services:**

Analyzing data to enhance our services, personalize your experience, and improve the overall effectiveness of the Loyalty Program.

### **3. Data Security:**

### **3.1 Safeguard Measures:**

We implement appropriate security measures to protect your personal information from unauthorized access, disclosure, alteration, and destruction.

### **3.2 Third-Party Partners:**

In cases where third-party partners are involved in the Loyalty Program, we ensure they adhere to similar data protection standards.

## **4. Data Sharing:**

### **4.1 Third-Party Service Providers:**

We may share your information with trusted third-party service providers to assist in Loyalty Program operations, analytics, and communications.

### **4.2 Legal Compliance:**

We may disclose personal information when required by law or to protect our rights and comply with legal processes.

## **5. Data Retention:**

### **5.1 Retention Period:**

Your personal information will be retained for the duration of your participation in the Loyalty Program. Upon account termination, we will securely delete or anonymize your data, except as required by law.

## **6. Your Rights:**

### **6.1 Access and Correction:**

You have the right to access and correct your personal information. To do so, please contact us using the information provided in Section 8.

### **6.2 Withdrawal of Consent:**

You may withdraw your consent for the collection and processing of your personal information at any time by terminating your participation in the Loyalty Program.

## **7. Location Services:**

Users see offers and activities displayed in their feeds based on their location. It helps users find merchants within their geographical location in a defined perimeter radius.

## **8. Updates to Privacy Policy:**

### **8.1 Notification:**

We may update this Privacy Policy periodically. You will be notified of any changes through the Loyalty Program platform or other communication channels.

## **9. Contact Information:**

If you have any questions, concerns, or requests regarding this Privacy Policy or the handling of your personal information, please contact us at:

2

E-Mail: [ecommerce@mojo-pay.com](mailto:ecommerce@mojo-pay.com)

No.5 Sam Nujoma Close, North Ridge Accra

Thank you for being a valued member of our Loyalty Program.

Sincerely,  
Mojo Payment Limited

